

Data Analysis Committee Minutes

JULY 16, 2026 | 2:00 - 3:30 PM
Virtual - Zoom



FACILITATOR: **Francisco Calderon**

MEETING ATTENDEES: **Committee Members:** Joe Botting, Francisco Calderon, Tenisa Frye, Alex Kontras, Gustavo Perez, Rebecca Long
CoC Staff: Maddie Martin, Kate Meyer, Alyssa Anten

TIME CONVENED: 2:03 PM

TIME ADJOURNED: 3:07 PM

APPROVAL OF AGENDA – JUNE 12, 2026

MOTION BY: **Francisco Calderon**

SUPPORT FROM: **Gustavo Perez**

CONCLUSION: All in favor, motion carries.

APPROVAL OF MINUTES – MAY 21, 2026

MOTION BY: **Francisco Calderon**

SUPPORT FROM: **Joe Botting**

CONCLUSION: All in favor, motion carries.

REBRAND ANNOUNCEMENT AND REVEAL

DISCUSSION: Alyssa Anten announced the coalition's new name and branding. The Grand Rapids Area Coalition to End Homelessness is now the Kent Homeless Coalition (KHC).

- Developed in partnership with Well Design Studio, the rebranding reflects the coalition's role as a systems convener and emphasizes that ending homelessness requires coordinated efforts across multiple sectors.
- KHC will continue to serve as Kent County's Continuum of Care (CoC), which is a federally designated role.
- The rebranding is a slow roll-out. The new website will likely be unveiled at the General Membership meeting in August. The new website will be more data-driven and user friendly.

FAMILY PROMISE DASHBOARDS

DISCUSSION: Francisco Calderon shared Family Promise data from June and the first half of July.

Some Key Highlights:

- 52 rooms available for families in shelter.

- This summer the average length of stay is 107 days, a 15% decrease from last summer. Also, an average of 36 families are on the waiting list, waiting approximately 20 days for shelter availability.
- In the last 12 months, Family Promise has served: 130 families, 395 total people, 251 children, 114 children under 6 years old, with an average length of stay of 118 days.
- There are currently 44 families in shelter, totaling 136 people. Of those individuals, 74 are children, and 34 of those children are under 6 years old. The average length of stay for families in shelter is currently 107 days.
- There are currently 20 families in overflow, totaling 61 people. Of those individuals, 34 are children. The average household size is 3, and the average annual household income of these families is \$14,497. The current average waiting duration for families in overflow is 20 days.
- 86% utilization rate for rooms in the community during this time frame.
- 18 intakes and 14 exits from shelter in this timeframe.

Joe thanked Family Promise for their work. He is thankful there is a facility that can accommodate large families without separating children.

FOLLOW UP ON PIT COUNT ANALYSIS

DISCUSSION: Kate Meyer shared some PIT Count Data from 2024-2026.

AGE DISTRIBUTION

- 55-64 age is noticeably the highest age group of homeless individuals.
- Since 2024, the number of disabled unsheltered individuals in households with children has declined. Individuals aged 0-17 remain the largest population represented within this category.

CHANGES TO DISABILITY

- Homelessness decreased overall by about 5% but individuals with disabilities increased by 6%. Disability prevalence increased by about 4 percentage points.

Joe wonders if the data is an actual fluctuation in disability or if it reflects data quality improvements.

- Alyssa suggests it's a mixture of both, where more people are comfortable disclosing their disability and the trend that people with a disability usually remain unsheltered.
- Alyssa also notes a larger community effort in data quality on the by name list which could increase disability numbers because of data quality improvements.

Tenisa noted that Family Promise's collective report showed a significant increase in reported disability status over the past several years and asked how that trend aligns with the broader data presented in Kate's report, which did not show a similar increase.

- Tenisa clarified her data was from 2024-2025, whereas the PIT data that Kate presented is from 2025-2026.
- Joe asked if household type may have impacted the data discrepancy.

Other Highlights:

- Kate shared a sub-population comparison between disabled sheltered vs. unsheltered individuals. Individuals with HIV/Aids are mostly sheltered.
- The data challenged several common assumptions about unsheltered individuals, particularly regarding the prevalence of mental illness and substance use.

ACTION ITEMS: **Kate Meyer:** Run a report on the change in disability by household type. Then, consult with Family Promise on the report.

REPORT RHYTHMS

DISCUSSION:

The committee and CoC staff continue to discuss how public data is analyzed and presented, with a focus on identifying the most meaningful data to share and ensuring it is communicated within the appropriate context.

- Alyssa asked the committee for their thoughts on the matter, specifically regarding which data they would like to gather and share with the public.
- Alyssa shared the CoC purchased data dashboards but has not yet shared them publicly.

Joe advocated for sharing more scorecard and system performance metrics publicly, noting that they are accessible, easy to understand, and allow for clear explanation of their importance. He suggested that HUD-required metrics, including System Performance Measures, should be shared with CoC members and potentially the broader community.

Tenisa suggested sharing community length-of-stay data with demographic breakdowns, noting that it can generate meaningful discussion among service providers as they compare their data. She also highlighted the shelter bed capacity dashboard as a valuable resource but noted that bed counts alone do not capture the full picture, like a family of 3 who is placed in a room with 5 beds. She also suggested sharing an overflow list, which is a data point frequently requested by community members.

Joe wants to share Mel Trotter Ministries data at the next committee meeting related to their emergency shelters.

Rebecca shared the perspective of a housing provider and suggested publicizing the populations that are being served (i.e. individuals with disabilities, average income) and then comparing this data to rent costs, PSH, and subsidies. She believes this kind of data could draw community awareness to some underlying issues at play.

- She also suggested sharing general data around available units and their criteria.

Alex suggested that uncertainty about which data to collect and report may stem from a disconnect between the committee and Steering Council. He expressed that data efforts should be more directly informed by Steering Council strategic goals, and that

the committee should be more consultative to them. He desires a clearer feedback loop with Steering Council guiding the committee's work while still allowing flexibility for the committee to explore emerging data trends and issues.

- Tenisa thanked Alex for his feedback on behalf of the Steering Council and agreed that she would like Steering Council to guide committee work.
- Joe agreed with Alex and Tenisa, adding that publicly shared data should be communicated through Steering Council to enhance its legitimacy and credibility.
- Alyssa noted a growing focus on strengthening the CoC's governance and overall system health, particularly following recent staff additions and a significant leadership transition.

Tenisa reiterated that committees should ultimately drive the V/TO, which the Steering Council must finish before clear direction can be given.

Tenisa reminds everyone to celebrate the wins of our community, especially after BFZ gave good feedback to the CoC. We are making progress.

ACTION ITEMS: **Joe Botting** – Prepare Mel Trotter Ministries Emergency Shelter Data to share with the Data Analysis Committee at their next meeting

ADJOURNMENT – *Next meeting: September 17, 2026*